

# The VinylPlus Sustainability Forum

## Embracing EU Green Deal Ambitions

#VSF2022

25 May 2022 Online event

### PROGRAMME

#### VINYLPLUS GENERAL ASSEMBLY (for VinylPlus partners only)

08:30 - 08:35	OPENING	<b>FRÉDÉRIC SIMON</b>   Moderator, Senior Editor, Environment and Energy, EurActiv
08:35 - 08:45	WELCOME	<b>STEFAN SOMMER</b>   Chairman, VinylPlus®
08:45 - 09:00	VINYLPLUS® STRUCTURE AND ORGANISATION, KEY HIGHLIGHTS 2021	<b>BRIGITTE DERO</b>   Managing Director, VinylPlus®
09:00 - 09:20	CURRENT POLICIES IMPACTING YOUR BUSINESS	<b>MYRIAM TRYJEFACZKA</b>   Chairwoman, VinylPlus® Advisory Council
09:20 - 09:35	INNOVATIVE PVC RECYCLING TECHNOLOGIES	<b>ZDENEK HRUSKA</b>   Public Affairs Director, VinylPlus®
09:35 - 09:50	VINYLPLUS® PRODUCT LABEL	<b>VINCENT STONE</b>   Technical and Environmental Affairs Senior Manager, VinylPlus®
09:50 - 10:00	CLOSURE	<b>FRÉDÉRIC SIMON</b>   Moderator
10:00 - 10:30	COFFEE BREAK	

#### VINYLPLUS SUSTAINABILITY FORUM 2022 (public session)

10:30 - 10:35	OPENING	<b>FRÉDÉRIC SIMON</b>   Moderator
10:35 - 10:40	WELCOME	<b>STEFAN SOMMER</b>   Chairman, VinylPlus®
10:40 - 11:20	<b>KEYNOTE SPEECH: EVOLVING EU POLICY - IMPACT ON THE EUROPEAN PLASTICS AND PVC INDUSTRY</b>	<b>MICHAEL ULBRICH</b>   Managing Director, Accenture
11:20 - 11:50	<b>INDUSTRY TRANSFORMATION: TRANSITION TOWARDS A CARBON NEUTRALITY AND RELATED INNOVATION</b>	<b>ANDRÉ P.C. FAAIJ</b>   Distinguished Professor Energy System Analysis, University of Groningen
11:50 - 12:20	<b>LAUNCH OF A NEW RECYCLING SCHEME FOR PVC POST-CONSUMER MEDICAL WASTE</b>	<b>INGE DEWITTE</b>   Advisor, Denuo <b>CAROLINE VAN DER PERRE</b>   Co-Owner and Manager, Raff Plastics
12:20 - 12:50	VINYLPLUS® PRODUCT LABEL AWARD CEREMONY	<b>FRÉDÉRIC SIMON</b>   Moderator
12:50 - 12:55	CLOSING SPEECH	<b>STEFAN SOMMER</b>   Chairman, VinylPlus®
12:55 - 13:00	WRAP-UP AND CLOSURE	<b>FRÉDÉRIC SIMON</b>   Moderator
13:00	THE END	