



Plants and people grow together at New European Bauhaus Festival

A sustainable urban garden made from plastic waste is exhibited at the first Festival of the New European Bauhaus in Brussels, 9-12 June.

Physical inactivity, social isolation and disconnection from nature are major issues of our times. Building gardens and growing plants can bring people closer to each other and nature. Garden to Connect is a concrete example of how we can make urban spaces more sustainable, inclusive, and beautiful by reusing plastic pipe waste for urban gardens.

Traditional urban gardens are built from resource-intensive materials like steel, cement or terracotta. By giving plastic pipes a second life as plant containers, Garden to Connect saves resources and mitigates CO₂ emissions. The gardens can be placed anywhere: on rooftops, in courtyards, parks or public spaces.

Garden to Connect can consequently contribute to the necessary change of our cities. We must live differently and more sustainably, and growing plants together in a community can have a role to play in the city transformation. As plastic pipes waste is free, it is accessible to all and thereby inclusive.

The pipes may not be beautiful at first sight. Yet climate change and the biodiversity crisis need a change where functionality becomes beauty.

Garden to Connect started at a small scale in Aarhus, Denmark in 2015. Since then, the project has expanded nationally and internationally. Currently, Garden to Connect Rwanda is running successfully in the nation's capital Kigali.

The Festival of the New European Bauhaus is the new flagship event of the European Commission, aiming to bring together talents and ideas from all over Europe, which contribute to the accomplishment of the European Green Deal.

The Garden to Connect project has been selected to become part of the mobile exhibition, situated in four central squares of Brussels from 9-12 June:

9 June: 16.00 – 21.00 Mont des Arts/Kunstberg

10 June: 12.00 – 21.00 Place de Brouckere/De Brouckèreplein

11 June: 12.00 – 21.00 Marché aux poissons/Vismarkt

12 June: 12.00 – 21.00 Mont des Arts/Kunstberg

More information: <https://www.gardentocconnect.eu/>

Garden to Connect is supported by [VinylPlus®](#), the European PVC industry's commitment to sustainable development.

Press release #1
9 June 2022 | For immediate release



Download media package: <https://www.gardentoconnect.eu/resources/media/>

Contact:

Marianne Mikkelsen, Project Leader | info@gardentoconnect.eu | +45 2494 6323

Ole Grøndahl Hansen | PVC Information Council DK | ogh@pvc.dk | +45 4073 4014

Tobias Johnsen | PVC Information Council DK | tj@pvc.dk | +45 3028 2068