

WHO WE ARE



200 COMPANIES
of PVC resin and additives producers and converters



Operating in the **EU-27, NORWAY, SWITZERLAND AND THE UK**



A network of around **150 RECYCLERS**



Over **€125 MILLION** invested in sustainability in Europe since 2000

PVC, one of the most widely used polymers in the world, is used in a broad range of sectors, such as:

- BUILDING AND CONSTRUCTION
- AUTOMOTIVE
- CABLING
- MEDICAL
- LEISURE AND LUXURY GOODS
- EVERYDAY APPLICATIONS

OUR ROADMAP TOWARDS 2030



Europe needs proactive industries to accelerate a pragmatic transition towards sustainability and a circular economy. VinylPlus has been proactive in phasing out additives of concern, surpassing regulatory standards, and seeking to ensure the safety of the additives utilised. I commend VinylPlus for setting an example with the positive approach it has taken to advance towards a circular and carbon-free economy.

Ondřej Knotek
Member of the European Parliament



TRANSPARENCY AND ACCOUNTABILITY

To guarantee maximum transparency, participation and accountability, VinylPlus works with an independent **Monitoring Committee** including representatives of:



Independently **AUDITED** yearly **Progress Reports**

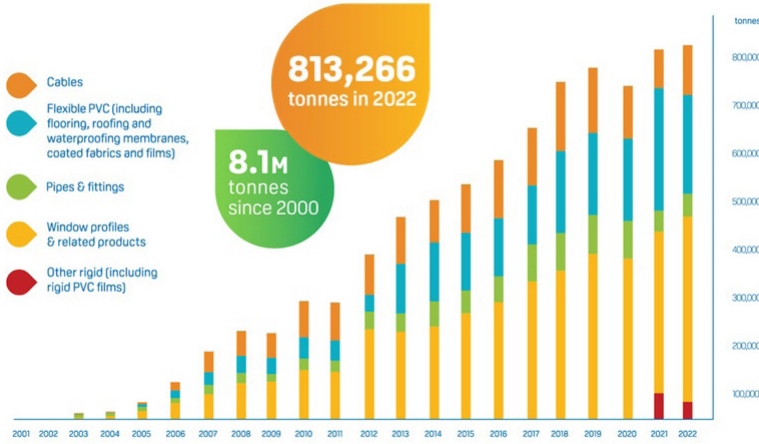


PATHWAY 1



Circular Economy

PVC RECYCLED WITHIN THE VINYLPLUS FRAMEWORK



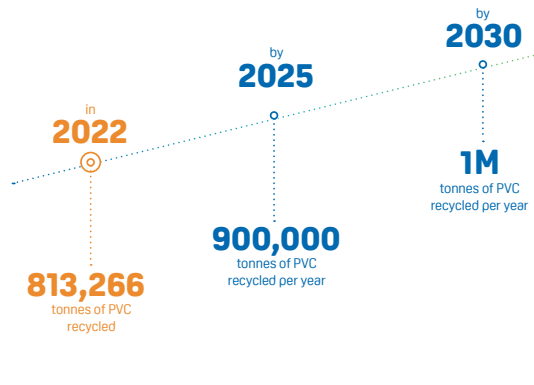
OUR RECYCLING TARGETS



16.2M tonnes of CO₂ saved since 2000



+1.6k direct jobs in recycling plants



TRANSPARENT RECYCLING PROGRESS

recovinyI plus[®]
PROVIDES



reliable



traceable



audited

DATA ON PVC RECYCLING AND THE USE OF RECYCLED PVC IN NEW PRODUCTS

PATHWAY 2



Decarbonisation and Environmental Footprint Minimisation

ADVANCING TOWARDS CARBON NEUTRALITY

PVC RESIN PRODUCTION



-9.5% ENERGY CONSUMPTION

to produce 1 tonne of PVC in 2015-2016 compared to 2007-2008



-14.4% CO₂ EMISSIONS

MAIN PVC APPLICATIONS



BETWEEN -16% AND -26.5% IN ENERGY CONSUMPTION

for window profiles, pipes, flooring, films and sheets in 2020 compared to 2010

EMBRACING THE SUSTAINABLE USE OF CHEMICAL SUBSTANCES



- Methodology developed in collaboration with The Natural Step.
- Assesses the lifecycle sustainability of additives used in PVC products.
- Peer reviewed by LCA experts and validated.

PATHWAY 3



Coalitions and Partnerships



Contributing to sustainable development through certified and traceable products

THE VINYLPLUS SUSTAINABILITY CERTIFICATIONS COMMUNITY CONTINUES TO EXPAND:



16 companies have been certified for

>500 products and product systems manufactured at

27 European sites



Engaging with civil society and institutions

