PVC: Advancing EU's Green Ambitions

Through VinylPlus[®], the European PVC industry has been at the forefront of the circular economy and sustainable development in the plastics sector both in Europe and worldwide for more than two decades.

Manufacturing

- In November 2023, ECHA concluded that current safety measures effectively manage the risks of PVC resin, including dioxins, to workers and the environment
- PVC's high chlorine content of 57% means it relies less on fossil **resources** and as a result has a lower carbon footprint compared to other plastics
- PVC is an integral part of the **chlor-alkali industry**. Chlor-alkali is vital to society, e.g. medicines, water purification and batteries for electric vehicles. 30% of the chlorine produced in Europe is used for PVC
- Asbestos and mercury technology to produce chlorine have been legally phased out in Europe since December 2017
- Harmful chemicals such as low molecular weight orthophthalates have been nearly 100% **substituted** with safer alternatives, and the use of lead phased out
- Eco-profiles show primary energy demand for PVC is typically lower than for other plastics like HDPE, LDPE and PP
- Strict EU Occupational Exposure Limits and industry guidelines for PVC intermediates are in place to prevent worker exposure and environmental emissions
- The Montreal Protocol and industry innovation aim to ensure that ozone-depleting substances are not emitted during chlorine production in Europe

- PVC is inert and **non-toxic**
- 70% of PVC is used for durable building products
- PVC is used for life-saving medical devices and the only material allowed for blood bags
- EU regulation and industry innovation have resulted in **substitution of** unwanted substances such as lead and SVHC phthalates during the last 20+ years
- Additives are tightly bound within the PVC matrix and **do not readily** migrate
- PVC pipes meet most stringent regulations on **drinking water** contact
- PVC is comparable to most commercial materials in terms of smoke toxicity and does not pose a greater risk of fume generation during fires than other organic polymers



Use



Circularity & End of Life

- PVC has the longest history of recycling among plastics
- Depending on application, PVC can be recycled up to 10 times without loss of functional properties
- It is estimated 35% of the PVC waste generated each year is recycled – above the average for plastics
- 8,100,000+ tonnes of PVC have been safely recycled and used in new products since 2000 through VinylPlus
- Legacy additives in recyclates are being handled safely in accordance with the REACH regulation
- VinylPlus is investing in advanced recycling technologies to **remove** legacy additives prior to recycling





References

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Manufacturing



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References

- 1. European Union. (2020). Directive (EU) 2020/2184 of the European Parliament and of the Council of 16 December 2020 on the quality of water intended for human consumption. Official Journal of the European Union. http://data.europa.eu/eli/dir/2020/2184/oj
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Circularity & End of Life



References

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