

THE EUROPEAN PVC **INDUSTRY'S COMMITMENT TO** SUSTAINABLE DEVELOPMENT

WHO WE ARE



companies of PVC resin and additives producers and converters



Operating in the EU-27, Norway, Switzerland and the UK



A network of around 150 recyclers



Over €133 million invested in sustainability in Europe since 2000

PVC, one of the most widely used polymers in the world, is used in a broad range of sectors, such as:

Building & Construction Cabling Leisure & Luxury Goods Automotive Medical Everyday Applications









SVENJA

SCHULZE

German Federal

Cooperation and Development

Minister for Economic

OUR ROADMAP TOWARDS 2030

















Towards Carbon Neutrality and Minimising Our Environmental **Footprint**



















Building

Global Coalitions

and Partnering

for the SDGs











We need to achieve a fundamental transformation of the economy: climate action, circular economy and social justice should be at the centre of our economic activities.

We require private sector commitments such as the engagement of VinylPlus. Your commitment to a sustainable material, more recycling and less waste is very important.

PVC Value Chain Circularity

Scaling Up

TRANSPARENCY & ACCOUNTABILITY

To guarantee maximum transparency, accountability and participation, VinylPlus works with an independent Monitoring Committee including representatives of:





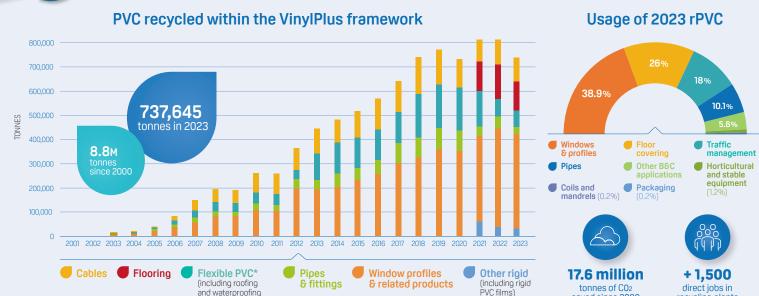






Independently audited yearly **Progress Reports**







PATHWAY 2

DECARBONISATION AND ENVIRONMENTAL FOOTPRINT MINIMISATION



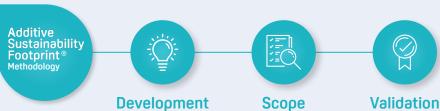
* Including flooring until 2020

ADISA AZAPAGIC ETHOS Research, Chair of VinylPlus Environmental **Footprint Committee**

membranes, coated fabrics and films)

Climate change and environmental degradation are significant challenges faced by Europe and the world. The priority of the VinylPlus Environmental Footprint Committee is to help the PVC value chain to address these challenges, with a focus on the reduction potential of the carbon and water footprints.

Embracing the sustainable use of chemical substances



Methodology developed in collaboration with The Natural Step

Assesses the lifecycle sustainability of additives used in PVC products

saved since 2000

Peer-reviewed by LCA experts and validated

recycling plants



PATHWAY 3

COALITIONS AND PARTNERSHIPS



Contributing to sustainable development through certified and traceable products



Engaging with civil society and institutions







in VinylPlus











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