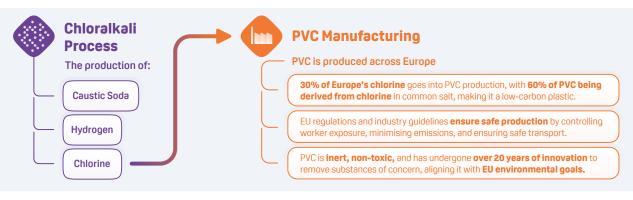
PVC A JOURNEY FROM MANUFACTURING TO RECYCLING

A closer look at the positive environmental impact and strategic importance of PVC

MANUFACTURING

APPLICATIONS

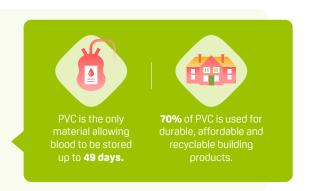
CIRCULARITY





PVC Contributes to Society









PVC End of Life & Circularity

Recycling into pipes, windows, flooring, road safety etc. (35%) VinylPlus 2030: Leading the Way in PVC Recycling

Goal: Recycle 1 million tonnes of PVC annually into new products by 2030. (How:

Combining highly effective mechanical recycling with cutting-edge technologies like advanced sorting, additive extraction, and chemical recycling to maximise sustainability.

Energy recovery (46%)

Landfill (19%)



recycled multiple times.



9.5M tonnes of PVC has been recycled, saving 19.1M tonnes of CO₂.







