

# Shaping the Future of PVC in Europe – Together

**THE ONLY INITIATIVE DEDICATED 100% TO PVC**

Supporting the entire polyvinyl chloride (PVC or vinyl) value chain – from resin production to recycling – through advocacy, data and coordinated action at EU level.



## STAY AHEAD OF REGULATION



- Anticipate regulatory changes before they impact your business
- Dedicated support through the VinylPlus Helpdesk

## STRENGTHEN YOUR MARKET POSITION



- Improve access to green public procurement
- Audited recycling and lifecycle data supporting ESG and procurement

## INFLUENCE AND CONNECT



- Help shape EU positions
- Engage with 200+ members across Europe

## Discover Our 2030 Commitment

Building on 20+ years of measurable progress, the VinylPlus 2030 Commitment drives circularity, transparency and sustainable innovation across the PVC value chain.

[vinylplus.eu/2030](http://vinylplus.eu/2030)



## JOIN VINYLPLUS!

Open to the Entire PVC Value Chain — and Beyond

Resin producers · Additive producers · Compounders · Converters · Downstream users · Recyclers · Machine manufacturers · Technical institutes · Consultancies · Academia

Scan to start your application  
[vinylplus.eu/join-us](http://vinylplus.eu/join-us)