

INDUSTRIAL ACCELERATOR ACT

Make. Competitiveness. Happen. In Europe

VinylPlus welcomes the renewed EU focus on restoring European competitiveness. While **Energy must remain the priority**, the proposed **Industrial Accelerator Act can play a complementary role** provided it does not unintentionally reduce resilience by making procurement impracticable.

For PVC, a successful IAA should be designed so it **strengthens EU production, conversion and recycling together, without creating avoidable procurement bottlenecks or market distortions**.

To deliver an Act which achieves this, the European PVC Value Chain invites the Commission to:

- Assess sector-specific exposure to public demand and include safeguards, before IAA requirements are imposed on a **sector or product for which public demand represents a dominant share of the market** (e.g., pipes and fittings).
- Use rules of origin that recognise meaningful EU production, compounding, conversion and recycling, while ensuring competitiveness by **preserving necessary sourcing flexibility**, especially for unavailable or insufficient inputs.
- Define Low-carbon criteria in a **technology-neutral and product-specific way**. The definition should recognise intrinsic low-carbon nature, as well as biomass- waste/recycling-, carbon capture/recovery- and low-carbon electricity-based production. Thresholds should be aligned to available feedstocks and included in **product-specific legislation and standards**. Requirements should be material-neutral so (e.g., construction) products compete on verified lifecycle performance and technical suitability, and not on discriminatory over- or under-regulatory requirements.
- Start with an EU-only definition of Union** and add additional countries following close verification of their compliance with the specific goals and requirements of the IAA. Interested parties should first demonstrate compliance with the specific goals and requirements of a given legislation, and only after accepted in a given trade agreement/on the EU market.
- Ensure **proportionality** by foreseeing: phased timelines, temporary derogations, evidence-based thresholds, equivalence where justified, and review clauses linked to actual EU capacity and availability.
- Use **simple, auditable and digital compliance** routes aligned with CPR, ESPR, DPP/EPD and (subject to revision) rules of origin and public procurement rules.
- Design any PVC-relevant criteria at **value-chain** level, testing impacts on upstream producers, recyclers and converters, and ensuring that public spending supports EU industrial capacity across the chain.

THE PVC VALUE CHAIN

Connecting Critical Chemicals and Strategic Products for a Competitive Europe

