

WHO WE ARE



200 companies
of PVC resin and additives
producers and converters



Operating in the
**EU-27, Norway,
Switzerland and the UK**



A network of around
150 recyclers



Close to **€144 million**
invested in sustainability
in Europe since 2000

Value Chain Activities

vinyl ^{plus}
Cables

vinyl ^{plus}
healthcare

vinyl ^{plus}
pipes

PVC, one of the most widely used polymers in the world, is used in a broad range of sectors, such as:

- Building & Construction
- Automotive
- Cabling
- Medical
- Leisure & Luxury Goods
- Everyday Applications

OUR ROADMAP TOWARDS 2030



Mid-term review of targets in 2025,
including through extensive engagement
with internal and external stakeholders and
a high-level stakeholder consultation

TRANSPARENCY & ACCOUNTABILITY

To guarantee maximum transparency, accountability
and participation, VinylPlus works with an independent
Monitoring Committee including representatives of:



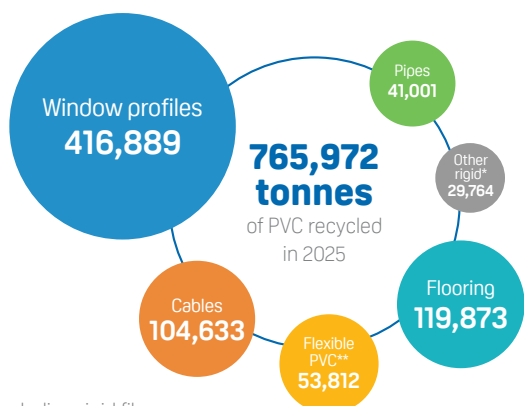
Independently **audited** yearly
Progress Reports

PATHWAY 1



ENHANCING CIRCULARITY

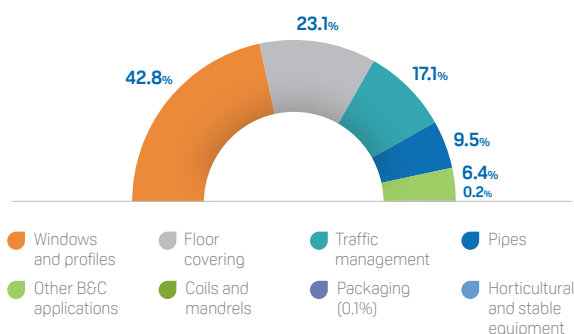
PVC recycled within the VinylPlus framework



* including rigid films

** including roofing and waterproofing membranes and films

Usage of recycled PVC in 2025



Since 2000

10.3M tonnes of PVC recycled

20.6M tonnes of CO₂ saved

2025 Highlights



Successful pyrolysis trials by **ARCUS**



A Horizon Europe project for circular PVC tarpaulins



Detection and sorting of legacy additives with NIR and XRF technologies

Learn more about PVC recycling advances
SCAN THE QR CODE



PATHWAY 2



MINIMISING OUR ENVIRONMENTAL FOOTPRINT



Driving carbon reduction, renewable energy use, water management and sustainable feedstock sourcing across the PVC value chain

Recognised as a **Good Practice** by ICESP and included in the **Good Guidelines** by ECESP

Additive Sustainability Footprint Methodology



ECVM Industry Charter: **updated** version released in December 2025

PATHWAY 3



BUILDING COALITIONS AND PARTNERSHIPS

Contributing to sustainable development through certified and traceable products



The VinylPlus Sustainability Certifications Community continues to expand



25 companies certified

> 500 products and product systems manufactured at



38 European sites

Why PVC in Affordable Housing



Engaging with institutions and local communities



Discover the unexpected and varied ways in which PVC contributes to our daily lives through **Vinyl & You**, an engaging interactive map featured on the VinylPlus website.